1 MR. GREG MARKELZ 2 3 CHAIRMAN JAMES: Greg Markelz. MR. MARKELZ: Thank you for allowing me to address 4 5 the Commission this afternoon. I'm the president of Markelz Office Products in Joliet, Illinois, where as you know there are 6 two riverboat casinos. Our business has been in Joliet for over 7 8 It is a rare third generation family business. just purchased the business three years ago, so it's fairly 9 10 recently third generation. In the early 90's there was a time when I didn't know 11 I was going to buy the business and it would become third 12 13 generation because most of the businesses in the Joliet area at the time was either stagnant or in a downturn. We had a high 14 15 unemployment rate and our business was no exception. 16 down in sales and just the opportunities for us to sell to people 17 locally were limited. With the emergence of the riverboats in Joliet the 18 whole business community took a different attitude. People were 19 going from just trying to survive to a more positive aggressive 20 stance toward improving the economy and the quality of life in 21 The improvements been 22 community. have visible and 23 noticeable. Streets and sidewalks are improved, cleaner, just 24 the basic feel of what you see when you walk around the city is 25 much improved. I have lived there my whole life so I've seen, for 26 the last 39 years, everything. 27 The presence of the casinos

you may not hear that often. But when I would talk to my friends

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themselves also added a touch of class. It's a kind of view that

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- about, hey, you know, there goes the Empress, it just opened last 1
- 2 month and the idea was we've really got something here now we can
- 3 be proud of. It's really neat to go down there and see something
- that's kind of classy instead of just your typical malls and what 4
- 5 we're used to seeing in town.
- The circle of people employed by the casinos is very 6
- 7 as most of the people I know have either a friend or
- 8 relative or acquaintance that works there. I even have an
- employee that goes quite often to the boats, not just Joliet, but 9
- She travels to Iowa and Indiana and enjoys herself. I 10 all over.
- would like to think she's a more typical type of gambler who 11
- goes, knows what risk she can take and wins some and loses some. 12
- 13 She knows she probably comes out on the negative side, but she
- gets a lot of entertainment for that dollar. 14
- Also the employees that they do have in Joliet spend 15
- 16 a tremendous amount of money improving the outlook for hundreds
- These businesses have less of a voice than 17 of small businesses.
- the large businesses. They're not that vocal about what happens 18
- but the small restaurants, video stores and things like that, 19
- people have money to go out and spend every night, that makes an 20
- 21 impact.
- In reference to my business going after a large 22
- 23 account like the Empress or Harrah's required new thinking.
- 24 had to improve many aspects of our business in order to compete
- with larger competitors than I ever had before. So the impact of 25
- gaining these accounts was from June, '95 till now, our sales 26
- 27 have doubled, the number of our staff has doubled as well.
- 28 continue to expand as a result of the lessons we learned from the
- 29 time the riverboats came to town. Thank you.

1 CHAIRMAN JAMES: Thank you.